Wimbledon Hockey Club – Photography and Video Opt-Out Policy

As the amount of photography and video content produced around hockey and The Wimbledon Club continues to grow, we have reviewed our process for protecting children whose parents or guardians have requested that they do not appear in photographs or recordings.

Previously, responsibility rested primarily with the media team to recognise individual children on the "no photo list". We acknowledge that this approach could lead to genuine errors, particularly at busy training sessions, matches and club events.

Following advice from England Hockey, the following process will apply.

Opting Out of Photography and Video

Parents and guardians who do not wish their child to appear in photographs or video recordings must:

1. Confirm their preference on MyClubHouse by selecting that they do not consent to their child appearing in photographs or videos.
2. Ensure that their child collects and wears the reflective identification band provided by the club. The band must be worn visibly around the child's shin pad whenever they are participating in club activities.
3. Encourage their child to check that the band is in place before taking part in training, matches, tournaments or other club events.

How the Club Will Use the Reflective Band

The reflective band will provide a clear visual indication to the club's media team and approved photographers that the child must not be identifiable in published media.

Where a child wearing a reflective band appears in a photograph or video, the club will take appropriate action. This may include:

- Not using or publishing the photograph or recording.
- Selecting an alternative image or section of footage.
- Cropping or editing the content so that the child cannot be identified.
- Removing published content if an error is brought to the club's attention.

Parent and Player Responsibility

The reflective band is an essential part of this safeguarding process. If a child does not wear the band, or if it is not clearly visible, the club's media team may be unable to identify them as someone who should not appear in photographs or recordings.

In these circumstances, while the club will respond promptly to any concerns raised, it cannot guarantee that the child will not be captured in or included in media content.

Updating Your Preferences

If you wish to change your photography and video consent preferences, please update your agreement on MyClubHouse as soon as possible.

Parents and guardians are responsible for ensuring that the information held on MyClubHouse remains accurate and up to date.

Thank you for supporting this process and helping us protect the preferences of all children and families within the club.